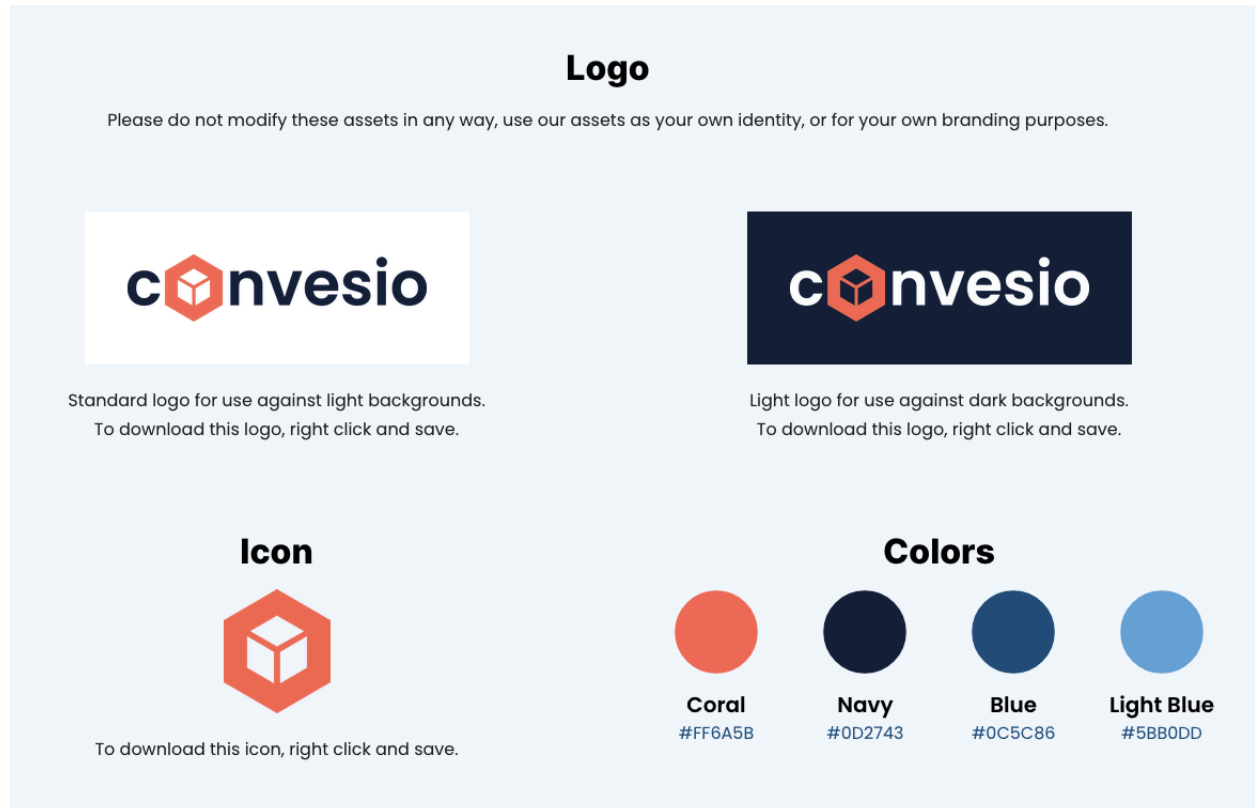


# Convesio Brand Guide

You can download logo assets from here: <https://convesio.com/press>. At this web page, see also the approved description for Convesio's company summary.



## Fonts

Top Navigation on Convesio website - Poppins

All Headers - Inter

Body Text - Poppins

## Colors

Backgrounds: White with navy on top. Navy with white on top.

Coral #FF6A5B	Navy #0D2743	Blue #0C5C86	Light Blue #5BB0DD
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Accent color. Details only.	Primary color.	Accent color.	Accent color.
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## Brand Voice

SaaS company – modern, new

**Tone:** Not casual. Professional. We are experts, clear and precise.

**Content:** Primarily technical in nature.

## Brand Imagery

Daytime offices

Simple

Tech forward

Lofty agency office